

# MAYA YAGODA

## Videographer



yagoda.co.uk

Twitter: mayayagoda

Instagram: mayayagoda

Youtube: mayayagoda

### SKILLS

#### PROFESSIONAL

Premiere

Photoshop

InDesign

After Effects

CMS

#### PERSONAL

Communication

Teamwork

Adaptability

Problem solving

Detail orientated

### PROFILE

I am a London based videographer with more than five years experience producing and editing videos for online and social media. I am currently a video journalist for The Independent. Documenting life through film and photography is my passion.

### EMPLOYMENT

#### THE INDEPENDENT

*VIDEO JOURNALIST*

**Oct, 2017 - Present**

- Single person unit shooting, creative editing, QC, scripting, pre-production, production and post-production processes
- Editing short and long form content (including original content) – news, interviews, explainers, live music and events, social media content
- Overseas travel for shoots
- Pitching ideas for shoots/stories
- Communicating and coordinating with editorial staff within different departments
- Working to deadline in a high-paced, quick turnaround environment
- Audio tracklay, loudness normalisation and basic sound mixing
- Transcoding, frame rate and video standards conversion
- Ingesting, encoding and syncing footage
- Researching and sourcing audio-visual media to illustrate news stories while keeping to copyright conventions
- Monitoring web traffic to optimise the visibility of different news stories

#### ABC IMAGING

*DIGITAL PRINT OPERATOR  
& BOOK BINDER*

**Apr, 2016 - Oct, 2017**

- Daily use of Adobe suite including InDesign and Photoshop
- Working with print software and manual machinery
- Fast-paced environment with quick product turnover
- Effectively creating prints/books on customer request

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### HAT FACTORY AUDIO POST

*Runner* Oct – Nov, 2015

### WEST END POST (FKA BLUE 2.0)

*Runner* Aug, 2016

- Client hospitality
- Administration duties
- Assisting colleagues with varied tasks

## FREELANCE/PROJECTS

### AYLESBURY ESTATE (2013)

*Producer, camera operator, director, editor*

Short form documentary presenting an intergenerational assessment of change on the south London council housing estate from the perspective of its residents and workers.

Previously screened at Somerset House (August, 2019).

### LANGUAGE IS A VIRUS FROM OUTER SPACE (2014)

*Camera operator*

Live multi-media performance celebrating the centennial of William Burroughs's life and work at Queen Elizabeth Hall, South Bank Centre.

### DHL BLUE SKY TRANSPORT DESIGN AWARD (2015)

*Camera operator, photographer*

Video and photographic documentation of the unveiled winning prototype.

## EDUCATION

### FILM WITH ENGLISH LITERATURE

2011-2014

BA: First-class Honours  
University of Roehampton, London

### MEDIA TECHNIQUES

2010-2011

Diploma: Awarded with Distinction  
City of Westminster College, London

## REFERENCES

Available upon request.